

# 2019 CORPORATE SPONSORSHIPS

#### Mission

The mission of Luke's House is to be a place of medical and spiritual hope, health and healing for the people of Greater New Orleans, to provide patient centered experiences for students, and to open a doorway to long-term healthcare solutions.



LUKESHOUSECLINIC.ORG | 504.444.7879 | 2023 Simon Bolivar Ave. NOLA 70113



- Luke's House is a grassroots, community-based, and volunteer-driven organization.
   Over 25 medical doctors, nurses, and other healthcare professionals drive the work of our organization, and over 100 medical students actively volunteer and learn from experienced medical professionals.
- Luke's House has over 2,000 social media followers and growing everyday.
- Approximately 3,000 individuals come through our doors annually-- patients and their friends and family, volunteers, and community partners, many of whom visit us multiple times.
- We have strong brand recognition in the Greater New Orleans area. We were recently
  awarded third place at PitchNOLA: Living Well, Propellor's pitch competition and took second
  place at the Greater New Orleans Foundation's Pitch It! The Innovation Challenge.



#### **TESTIMONIALS**

"The staff are awesome, I love coming here! The intake nurse listen carefully for what you're here for! The doctors are wonderful wouldn't change anything! Thanks for snacks as well."

"The people at Luke's House are the most friendly and most caring people. They helped to save my life by getting me on a program to control my diabetes. I will be forever grateful."

"This past week my mother in law-visiting from Zimbabwe- needed to see a doctor. She is a woman of few words however she had a lot to say about Luke's House. With the rising and uncertain cost of healthcare in the US it is evident that programs like Luke's House are essential, not just for those living in the US but any one requiring healthcare. Sad that universal and unfettered access to healthcare is accessible in many countries outside of the US however as the "developed" we are far behind our global allies leaving millions in the US to remain ill and ultimately die unnecessarily.

Thank you Luke's House for your passion, commitment and love of human life that you all exhibit. You all are beyond appreciated."



# Partner with us every day of the year!

### Diamond \$20,000

- Recognition as the Diamond Sponsor with your organization's logo (or mention) included on all Luke's House publicity
- Recognition as the Diamond Sponsor on the Luke's House website Sponsor Page & social media sites (over 1,250 social media followers)
- · Recognition as the Diamond Sponsor with your organizations logo included in the quarterly newsletter and annual report
- · Banner displayed in the clinic
- Customized marketing on certain clinic products (glasses, prescription vouchers, street medicine van, etc.)
- · Promotional photos and video highlighting your organization's impact in the community
- · Volunteer opportunity for your organization's employees

### **Platinum \$10,000**

- · Recognition as the Platinum Sponsor with your organization's logo (or mention) included on all Luke's House publicity
- Recognition as the Platinum Sponsor on the Luke's House website Sponsor Page & social media sites (over 1,250 social media followers)
- · Recognition as the Platinum Sponsor with your organizations logo included in the quarterly newsletter and annual report
- · Banner displayed in the clinic
- · Promotional photos highlighting your organization's impact in the community
- Customized marketing on certain clinic products (glasses, prescription vouchers, street medicine van,etc.)

#### Gold \$5,000

- · Recognition as the Gold Sponsor with your organization's logo (or mention) included on all Luke's House publicity
- · Recognition as the Gold Sponsor on the Luke's House website Sponsor Page & social media sites (over 1,250 social media followers)
- · Recognition as the Gold Sponsor with your organizations logo included in the quarterly newsletter and annual report
- · Banner displayed in the clinic
- · Promotional photos highlighting your organization's impact in the community

#### Silver \$2,500

- · Recognition as the Silver Sponsor with your organization's logo (or mention) included on all Luke's House publicity
- · Recognition as the Silver Sponsor on the Luke's House website Sponsor Page & social media sites (over 1,250 social media followers)
- · Recognition as the Silver Sponsor with your organizations logo included in the quarterly newsletter and annual report
- · Banner displayed in the clinic

#### Bronze \$1,000

- · Recognition as the Bronze Sponsor with your organization's logo (or mention) included on all Luke's House publicity
- · Recognition as the Bronze Sponsor on the Luke's House website Sponsor Page & social media sites (over 1,250 social media followers)
- · Recognition as the Bronze Sponsor with your organizations logo included in the quarterly newsletter and annual report



# Challenge our community to make a difference.

## \$20,000 Year-End Match

- 1:1 Giving Pledge
- · Community Challenge publicity and customized marketing to connect with our supporters through email, newsletters, social media, and website
- · Personalized Press Release
- · Logo on Promotional Items

#### \$10,000 GiveNola Day Match

- 1:1 Giving Pledge
- $\cdot \ \, \text{Community Challenge publicity and customized marketing to connect with our supporters through email, newsletters, social media, and website}$
- · Personalized Press Release
- · Logo on Promotional Items